



## 10-Minute Checklist to Keep Up With Your Everyday LinkedIn Marketing

Invest only 10 minutes every time for your LinkedIn marketing activities and you're all set to receive high-quality leads from LinkedIn. Well, you don't need a budget to do this.

*PS: Make sure you follow all of these below activities consistently.*

### Do this every morning (It hardly takes your 10 minutes)

- Check out who has engaged with your posts
- Engage with them by liking, sharing, or commenting on their posts/comments
- Share your morning motivational thoughts, long-form posts including opinions regarding your business, images, and more

### Do this every afternoon (It doesn't even take 10 minutes)

- Share your company posts on your personal LinkedIn profile
- Like, share or comment on the posts your target audience shares
- Make new network connections

### Do this every evening (Make the best use of your 10-minute break)

- Reshare a content or publish a small article on LinkedIn Pulse (Must be some tips for your targeted audience related to your business offerings but don't promote your products/services directly)

### Do this every night (Remember, you only have 10 minutes)

- Analyze your posts and see how much traction and engagement they have received
- Like, share or comment on the posts your target audience shares on their individual profiles
- Schedule next day's LinkedIn posts for your company page and individual profile (if time permits)